# Accident Specialist Ltd

**Franchise Information Pack** 

Regulated by The Claims Management Regulator

# The Franchise Opportunity

The three key words behind the success of the Accident Specialists business are:

- **Simple** Means that we take a flexible approach as we listen to customer needs and offer practical solutions. We speak the customers language and we make sure that throughout the process customers understand what is happening.
- Efficient As we aim to accomplish results within a matter of weeks. Which can mean customers cars are inspected, repaired and back on the road not to mention giving them access to a courtesy car.
- **Satisfaction** We consider It is our duty to ensure that all our customers are satisfied and they are happy with our service from the beginning to the end.

The same success pattern will apply to the Franchise Opportunity being offered by Accident Specialists.

## Claims management

Who will deal with my case?

How long will it take?

Can I make a claim?

How much compensation will I receive?

#### What happens next?

If you can put these questions in the order they are normally asked, then you may well be on the way to knowing how to manage a claim.

Follow that with Accident specialists comprehensive initial training course and you're almost there.

#### Regulations

Accident Specialists have been authorised by The Claims Management Regulator since 2008 Our Authorisation Number is CRM 13361 This registration is recorded on the website www.claimsregulation.gov.uk

The Claims Management Regulation Unit was set up within the Ministry of Justice in April 2007. It is responsible for directly regulating the activities of businesses providing claims management services under Part 2 of the Compensation Act 2006. The Compensation Act defines claims management services as 'advice or other services in relation to the making of a claim'.

Any business providing regulated claims management services in England and Wales, unless exempt, requires authorisation regardless of their registered address or location of the business.

#### What they regulate

The types of claims management activities regulated include:

advertising for, or seeking out (for example direct marketing) persons who may have a cause of action

Advising a claimant or potential claimant in relation to his claim or cause of action

Referring details of a claim/claimant or cause of action for a fee to another person

Investigating or commissioning investigation of a claim with a view to using results in pursuit of the claim

Representing the claimant.

The Regulatory objectives work with the aim of: protecting and promoting the interests of consumers protecting and promoting the public interest improving standards of competence and conduct of authorised persons improving access to justice promoting practices to facilitate competition between different providers of regulated claims management services

# Are You The Franchisee

A Franchisee must have a genuine desire to provide the best possible service to customers, and be committed to following the Accident Specialists proven system.

They need to understand that "working" an Accident Specialists Franchise means "working", as well as dealing with clients you will be expected to make the day to day business decisions.

You should also have a desire to succeed that inspires you to join a modern and dynamic team of dedicated professionals.

You will be required to maintain the unblemished record of Accident Specialists in all aspects of your business.

Self motivation is a fundamental element of anyone planning to run their own business, and is essential if you want to achieve your goals and objectives.

# Accident Specialists CMC

A CMC or claims management company is a business that handles certain types of claims for compensation in respect of *personal injury claims, accidents, criminal injuries and industrial injuries.* 

Any business that offers claims management services in England and Wales must be authorised (licensed) by the Claims Management Regulator, unless they are covered by an exemption.

Authorisation is not a recommendation or endorsement of a CMC or its practices – it is a legal requirement to operate in this sector.

Accident Specialists have kept an unblemished record of activity since their authorisation in 2008.

Tough new rules are being introduced as the part of a package of ongoing work by the government to crack down on the rogue firms responsible for bombarding the public with misleading advertising.

#### Match the Answers to the Questions

If you have been injured in any type of accident within the last three years and there is any possibility that someone else was at fault either because of something that they did or that they should have done then you could be entitled to compensation for that injury.

This will depend upon your personal circumstances e.g. the extent of your injuries.

At Accident Specialists we only appoint reputable firms of specialist personal injury solicitors who are regulated by the Law Society

We always try to deal with every claim as quickly as possible but every case is different and some will take longer than others.

Within 24 hours of us receiving your instructions either online or by phone someone will contact you to discuss the matter and if necessary obtain further information.

# Why an Accident Specialists Franchise

Business franchising is one of the safest and most risk-free ways to start up and run a successful business.

Buying an Accident Specialists franchise can reduce your investment risk by using a tried and profitable system associated with an established business.

Accident Specialists will provide you with help in finding and negotiating a location for your business, comprehensive initial and ongoing training. An operating manual, day to day advice on management, marketing and personnel.

Anytime access to the the support teams from both head office and in the field. In a regulated industry it is essential to get the best advice available when its needed.

As Accident Specialists expand we aim to become the household name for Accident Claims Management.

### Change your Life

If you believe you are the right person to own and run a successful and ethical professional business, then we would like to talk to you.

If you think it sounds right to you then you may well be who we are looking for.

If you would like to earn 60k to 100k in year two of your business.

#### Contact

Accident Specialists

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